

Internationalization strategy

Green Academy Aarhus / Jordbrugets UddannelsesCenter Århus

Internationalization strategy 2025-2028

Introduction

The Green Academy's internationalization strategy for the period 2025 - 2028 is based on:

- The VET Act's objective that students should be imparted *"knowledge of international conditions and knowledge as a basis for work and education abroad"*,
- The Executive Order no. 367, in which it is specified as a requirement that we must *"promote students' international competencies with a view to employment and further education"*,
- National and EU-based demands for cross-border transparency and mutual recognition in the field of education, e.g. through systematic use of the European Qualification Framework (EQF), the European Credit Transfer System for Vocational Education and Training (ECVET), etc.
- The school's overall vision, which states that: *"the Green Academy participates in international activities within teaching, exchange, development and networking"*, and
- The school's pedagogical goal, according to which the student *"further develops his identity as a democratic citizen with respect for other human beings and with international understanding and vision"*.

This internationalization strategy directly builds on the Green Academy's overall strategy and action plan, which has been approved by the Academy's leadership. The overall strategy for the Green Academy focuses e.g. on:

- Provision of pedagogically updated and renewed educational programs that match both the companies' and the students'/course participants' current and future needs
- Maintaining a high level of service, quality and working environment
- Appliance of a modern and updated pedagogy
- Participation in development projects and activities aiming at an international labor market

The international work at the Green Academy must contribute to the realization of the school's overall strategy, and support the Green Academy in fulfilling its core task; namely, to educate and train the students for the national and international community and labor market, which awaits the students when they leave the Green Academy as skilled workers.

Finally, the internationalization strategy is based on the positive experiences gained in the school's previous commitment to international activities and on the international aspect of the school's current activities.

Strategy 2025-2028

Within the mentioned framework, the Green Academy will work with the following long-term goals and focus areas for the school's international activities:

	Goals	Focus areas
1	To create a real and attractive offer for those students who want a mobility stay as an integral part of their education, and to motivate more students to demand this	Maintain and further develop the work with student mobility through efficient use of EU-funded support programs, the Danish <i>Placement Abroad</i> scheme (OPU), and other programs
2	Develop existing and new educational programs and course offerings in English	This includes developing the <i>Global Gardener</i> program, an English-language education track that equips Danish students with international skills, green-sector expertise, and mobility opportunities
3	To maintain/create the necessary professional contacts in Denmark and abroad that are necessary to implement this strategy	Maintain and develop the school's international network Continue to participate in international projects
4	To ensure that the Green Academy, both locally, nationally and internationally, contributes in making IVET and CVET a more attractive choice for young people	Conduct excursions abroad and conduct and participate in professional competitions Offer to students a basic international network
5	To promote the Green Academy in national and international development and innovation projects, especially with a view to practice-based / practice-oriented education and learning	Develop projects that are in demand in the industries, nationally and internationally Marketing of the Green Academy's practice-based didactics, pedagogy and facilities

The strategic objectives for the international work are reviewed and approved by the school management every third year.

Activity plan 2025/2026

The implementation of the overall strategy for the Green Academy takes place through concrete actions outlined in the activity plan below. It should be noted that the following is based on the internationalization strategy as currently known. However, it is important that the strategy itself as well as the associated activity plan can be continuously adjusted if or when new initiatives, focus areas and collaborative relationships provide opportunities for activities that can make a positive contribution to the Green Academy.

The activity plan is revised and approved by the school management every year. The following activity plan was adopted at the management meeting Thursday 13 November 2025.

	Focus area	Activity plan	Measurable result(s)
1	Student mobility	Continue current efforts, but with increased volume (OPU, ERASMUS+ ,Interreg, and Nordplus) Involve multiple student types (IVET, CVET) and students with special needs	<u>Outbound mobility 2025/26</u> 20 OPU supported by Erasmus+ Pro, long-term mobility placements supervised by the Green Academy 5 OPU supported by Erasmus+ Pro, long-term mobility placements supervised by the student's Danish internship company 50 Erasmus+ short-term mobilities (3-week stays) 4 participated in students competition 4 students with special needs 40 students in group mobilities <u>Inbound mobility 2025/26</u> 5 international students placed in Danish companies with full support provided by the Green Academy
		Involving more teachers and alumni as ambassadors in the information work	Systematic organization of information meetings at all basic courses and main courses during the school year 2025/26 and onwards Highlight positive student mobility experiences at Green Academy and in external communication channels (open days, professional media, social media). Hold informal popcorn sessions every 3–4 weeks where students can hear about Erasmus+ and OPU opportunities and meet teacher and alumni ambassadors
		Establish an appropriate and efficient administration of student mobility according to all ECVET procedures	Clear division of tasks and responsibilities between involved employees (description). Systematic registration of all students and teacher mobility Placement of incoming international students takes place without problems and in close collaboration with the teaching department and school dormitory. Implement Learning Units as developed in the LOASA project
2	Educational programs and course offerings in English	To maintain and further develop the current 10-week course in Denmark for i.e. Hungarian horticultural students, Hungarian and Czech agricultural students, Romanian agricultural students, and teachers, Spanish equine students,	<u>Inbound mobility 2025/26</u> Realization of educational offers for agricultural, landscaping, florist and horticultural students and teachers, including: - 60 students from Hungary (10 weeks) - 20 students from Hungary (4 weeks) - 20 students from Netherlands (2 weeks) - 40 students from Latvia and Poland (2 weeks) - 40 students from Czech Republic (2 weeks) - 50 international students (1 week) -100 international students (2 weeks)
		The Green Academy is continuously aware of needs and training offers in English	Develop additional English-language teaching offers at several of the Green Academy's teaching departments

3	International network	Continued collaboration with other Danish agricultural schools on major mobility applications through EUROPEA Denmark	<u>Outbound mobility</u> 2 teacher facilities through the JOERU project (coordinated by EUROPEA-Denmark)
		Continued active teacher participation in international projects, study trips, exchange stays, etc., i.a. with a view to the employees' individual competence development, eventually through application for ERASMUS+ KA 1, KA2	The school is a partner in at least 3 partnership project each year (in addition to the mobility projects according to point 1 above) and leads at least one <u>Outbound mobility 2025/26</u> At least 16 teachers and staff per year participate in job shadowing / job exchange abroad using "Staff mobilities" At least six teachers will travel as accompanying staff for students with special needs At least two will participate in courses At least 2 teachers together with 8 company representatives collaborating with Green Academy will participate in job shadowing abroad <u>Inbound mobility 2025/26</u> 30 "job shadowing" teachers 2 Invited experts
		Continued active participation in EUROPEA, EfVET, CCID, COP CoVE, ETF and similar networks with a focus on internationalization	The Head of International Department together with invited staff participates in EUROPEA, EfVET, CCID, COP CoVE, and ETF meetings as needed and regularly communicates the benefits thereof The school's Head of International Department participates in National Agency meetings and seminars as needed and continuously informs about the benefits thereof
		Expand our networks in the USA for student and teacher mobility, study trips, etc. in benefit of all Green Academy departments	<u>Outbound mobility in 2025/2026</u> 2-3 students (6-12 months) 5 teachers (2 weeks)
		Continued co-operation with agricultural schools in other Nordic and Baltic countries, on exchange of teachers and pupils through Nordplus	<u>Outbound mobility 2025/2026</u> 4 students 2 teachers
4	IVET and CVET as an attractive choice for young people	Establish an overview of existing excursion offers at the school	Comprehensive plan for excursions abroad in 2025/2026 Clarify the common Green Academy position on professional excursions
		Examine which subjects can be competed in and who organizes it	Brief written overview of existing competition subjects and organizers

5	Promotion	Establishment of www.ju.dk in English	International partners and students must be able to easily find relevant and updated information on Green Academy offers on our website Fulfillment of the school's dissemination obligation in relation to EU programs, Nordplus, DK-USA, etc.
		Prioritization of dissemination of international cooperation and mobilities via social media	International partners and students must be able to easily find relevant and updated information on Green Academy on selected social platforms